



SUGGESTED USE To achieve the optimum nutrient levels established by clinical studies, consume the contents of one packet (6 capsules) daily with food or a meal. The six capsules in each packet can be taken all at one time or divided throughout the day with food or meals. **Maximum Joint Effort** is most effective when used in conjunction with one of **ANDREW LESSMAN'S Life Rx™** multi-vitamin-mineral formulas. **For answers to questions about the use of this product call 800.800.1200.**

UNSURPASSED.
Purity. Quality. Integrity. Effectiveness.



Andrew Lessman
Founder of PROCAPS LABS

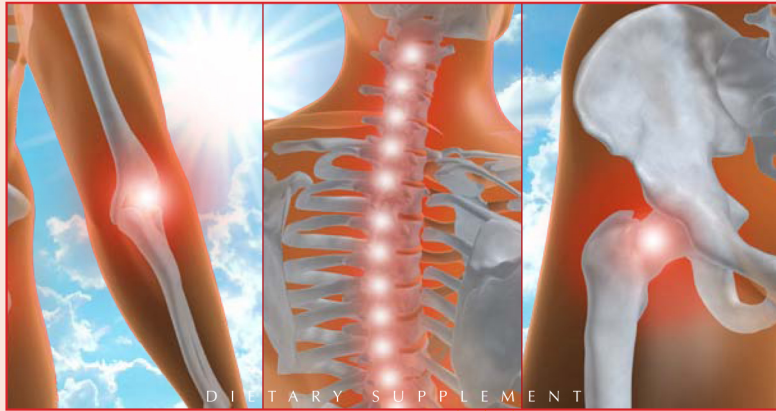


QUESTIONS? RE-ORDERS?
CALL 800.800.1200
www.PROCAPSLABS.com



ALL SULFATE • SODIUM-FREE • ULTRA-MILD

MAXIMUM JOINT EFFORT®

1,500 MG GLUCOSAMINE SULFATE
1,200 MG CHONDROITIN SULFATE • M.S.M. • CURCUMIN



DIETARY SUPPLEMENT



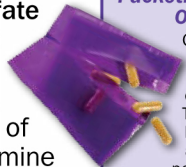
60 Perma-Fresh Packets™ • 360 Easy-to-Swallow Capsules

NEW PERMA-FRESH PURPLE PACKETS • MOISTURE UV PROTECTION

Andrew Lessman's MAXIMUM JOINT EFFORT is our most comprehensive formula providing the optimum potencies and the ideal forms (**All Sulfate** and **Sodium-Free**) of the key ingredients for the maintenance and repair of healthy joint tissue. This unique formula begins with clinically-established levels and ideal forms (**All Sulfate** and **Sodium-Free**) of the two most important and well-researched natural ingredients for joint health: **Glucosamine Sulfate** (1,500 mg) and **Chondroitin Sulfate** (1,200 mg). Given the importance of Sulfur to joint structure and function, we then add 1,000 mg of organic sulfur from **MSM** (MethylSulfonylMethane). We also add 100 mg of **Turmeric (Curcumin)** – standardized for 95% **Curcuminoids** because of its long list of benefits throughout the body, particularly its centuries old soothing role for our overworked joints. Glucosamine and Chondroitin have been the subject of thousands of published articles and extensive international recognition; however, they are not medicines to treat joint ailments, but more importantly represent the vital structural molecules that comprise the structure of all our joints – healthy or not.

Glucosamine Sulfate is always the first line of joint defense, but unlike ordinary joint products, we refuse to use cheaper, unproven Glucosamine HCl (Hydrochloride). We only use the form of Glucosamine established in the scientific literature – Glucosamine Sulfate. Also unique is our special form of Sodium-Free Chondroitin Sulfate, which eliminates the Sodium present in other joint products. Our special Calcium Chondroitin Sulfate eliminates the risks of Sodium and instead provides the benefits of 80 mg of essential Calcium. Sadly, typical joint products use inferior sources of both Glucosamine and Chondroitin. Ordinary Glucosamine HCl does not possess the research-established benefits of Glucosamine Sulfate while common Sodium Chondroitin Sulfate can adversely affect blood pressure and heart health by delivering unwanted Sodium. In short, Glucosamine, Chondroitin and the Sulfur from their Sulfate forms, as well as from MSM, all provide the essential structural ingredients that make up the “building blocks” or the very “bricks and mortar” of our joints. By providing these essential structural molecules in their optimum forms and at their ideal potencies, we deliver maximum benefits to joint structure, health and function. No other body part endures more daily use and abuse than our joints and **Maximum Joint Effort** delivers the proper tools to help combat and repair the consequences of a lifetime of wear and tear. Best of all, **Maximum Joint Effort** is uniquely **All Sulfate, Sodium-Free and Additive-Free** making it unlike any joint product in the world. This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

THE PERFECT PACKET.
The New Perma-Fresh Purple Packet. The Only Packet Worthy of Our 100% Pure Products.



Our new **Purple Packet** is our most advanced packet ever, offering you even more protection than our original **Perma-Fresh Foil Packet**. To retain potency, vitamins must be protected from light, moisture and oxygen and the ordinary clear packets used with typical vitamins fail miserably to do so. Our newly developed **Purple Packets** are constructed from multiple layers of specialized materials to safeguard your vitamins from damaging light, moisture and oxygen. For decades, our **Perma-Fresh Foil Packet** set the standard for vitamin protection and today, our new **Perma-Fresh Purple Packet** takes that protection to even higher levels, giving the world's finest vitamins the special protection they deserve.

Supplement Facts	
Serving Size 1 Packet (6 Capsules)	Servings Per Container 60
Amount Per Packet	%DV*
Vitamin C (as ascorbyl palmitate)	10 mg 17%
Calcium (from calcium chondroitin sulfate)	80 mg 8%
Potassium (from potassium glucosamine sulfate)	260 mg 7%
Glucosamine Sulfate	1,500 mg †
as Potassium Glucosamine Sulfate	2,000 mg
Calcium Chondroitin Sulfate	1,200 mg †
MSM (as methylsulfonylmethane)	1,000 mg †
Turmeric, extract (root)	100 mg †
standardized to 95% curcuminoids	

* Percent Daily Values (%DV) are based on a 2,000 calorie diet.
† Daily Value not established.

Other Ingredients: Gelatin capsule.

NO ADDITIVES.
CONTAINS an ingredient derived, purified and refined from the shells of shellfish (shrimp, crab and crawfish).